

Amadeus Insurance is an automated solution and forms an integral part of Amadeus Selling Platform. It allows Amadeus users to sell insurance and other assistance products easily and fast. Insurance bookings are fully integrated into the PNR for documentation and back-office purposes.

**A study shows that booking insurance via Amadeus Selling Platform is 51% faster than using other channels.**

Source: Survey done by Hermes, September 2005.



Booking is quicker and we minimise the risk of mistyping because a lot of the information is already stored in the system. You also get a very good summary of the orders.

**Ole Svendsen**  
Managing Director, Vejle Reiser, Denmark



### Three clicks and its done!

Sell smarter and faster: booking insurance with Amadeus Insurance takes a minimum of one and a maximum of three keystrokes or clicks from start to finish. Then print the policy on your own printers and hand it to your customers.

### Good service creates loyal customers

By reminding your customers of insurance and offering a quick and easy way to book it, you are not only demonstrating your professionalism, but also that you have the answer to their often unspoken needs. Your customers will appreciate that you offer them the right insurance for the type of trip they take and, instead of a 'one size fits all' they will be able to walk out with a travel policy in their hands that perfectly fits their destination.

### Improve your bottom line

Cross sell insurance policies with air, car and other itinerary segments quickly and without fuss and increase your revenues. You can activate an automated prompt to remind your agents to propose and sell insurance with every booking process.

### Track your commissions

Track commissions with the online Insurance Sales Report. This is a new functionality and lets you track your sales activities. The sales reports are free of charge and can be produced daily, weekly or monthly.

## Some added value:

### Generous commissions earned efficiently

Fully integrated with the Amadeus central reservation system and back-office functions, Amadeus Travel Insurance allows you to input customer and itinerary details automatically from the PNR. Easy sales reporting is an added beneficial feature.

### Save money on training, avoid mistakes

Amadeus Insurance takes just minutes to learn and allows you to book and print travel policies at your desktop. Its easy-to-use, intuitive interface has been designed to help fast learning. The Amadeus Insurance booking process is not only fast, but reliable and reduces errors.

### Offer a better product

In recent years, many credit card companies have tended to add travel insurance to their services as a “free” benefit, and many of your corporate customers believe they buy adequate insurance cover when they pay with certain cards. However, more often than not the level of coverage provided is generally inferior when compared to products of a wide choice of traditional, fully-fledged travel insurance companies. You do have the option to pre-select your preferred insurance provider or policy. Capitalise on the opportunity Amadeus Travel Insurance offers you!

#### Amadeus Insurance covers:

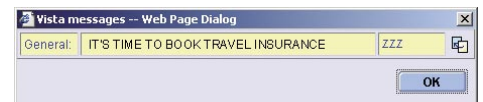
- > Trip cancellation.
- > Missed flight connections.
- > Delays.
- > Damaged or lost luggage.
- > Repatriation.
- > Accidents.
- > Medical assistance.
- > Hospital treatment.
- > 24-hour hotline assistance.

#### 3 clicks only

- > Select provider.
- > Select product.
- > Confirm transaction.

### Benefits at a glance

- > Increase your revenues effortlessly by cross selling insurance policies with air, car and other itinerary segments.
- > Use the automated prompt to remind your agents to propose and sell insurance with every booking process.
- > Print the policy on your own printers and hand it to your customers – all with a maximum of three keystrokes.
- > Offer your customers the right insurance instead of a ‘one size fits all’.
- > Track commissions with the online Insurance Sales Report.
- > Easy sales reporting: input customer and itinerary details automatically from the PNR.



**Sales commissions vary between 15% to 30%. Improve your revenues with the Automatic Prompt.**

**Find out how your business could benefit from fast, accurate and profitable insurance sales with Amadeus Insurance. Contact your local Amadeus sales representative and test drive our online demo.**  
[www.insurance-demo.amadeus.com](http://www.insurance-demo.amadeus.com)

With more than 20 years experience in the travel and tourism industry, Amadeus, the world's leading provider of IT solutions, offers products and services under four categories:

[Distribution & Content](#), [Sales & e-Commerce](#), [Business Management](#), [Services & Consulting](#).

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